

Year	Title	Journal	H index	SJR	Authors	Refs
2020	Package graphic design and communication across cultures: An investigation of Chinese consumers' interpretation of imported wine labels	<i>International Journal of Research in Marketing</i>	95	2,91	Celhay F, Cheng P, Masson J and Li W	37(1): 108-128
2020	Echoing the golden legends: Storytelling archetypes and their impact on brand perceived value	<i>Journal of Marketing Management</i>	53	1,156	Ganassali S and Matysiewicz J	10.1080/0267257X.2020.1831577
2020	Product-harm science communication: The halo effect and its moderators.	<i>Journal of Consumer Affairs</i>	53	0,727	Untilov O and Ganassali S	54: 1002– 1027
2020	Hip and Authentic. Defining Neo-Retro Style in Package Design	<i>International Journal of Design</i>	35	0,72	Celhay F, Magnier L and Schoormans J	14(1): 35-49.
2020	It is so! (if you think so!) – IT professionals' social representation of cloud computing	<i>Internet Research</i>	80	1,61	Joia LA and Marchisotti G	30(3): 889-923
2020	Consumption and nutritional quality of grilled pork purchased from open road-side restaurants of Benin	<i>Journal of Food Composition and Analysis</i>	107	0,89	Afé OI et al.	10.1016/j.jfca.2020.103549
2020	The Modified Yale Food Addiction Scale 2.0: Validation Among Non-Clinical and Clinical French-Speaking Samples and Comparison With the Full Yale Food Addiction Scale 2.0	<i>Frontiers in Psychiatry</i>	58	1,23	Brunault P et al.	10.3389/fpsy.2020.480671
2020	Screening local feed ingredients of Benin, West Africa, for fish feed formulation	<i>Aquaculture Reports</i>	13	0,74	Adeyemi AD et al.	10.1016/j.aqrep.2020.100386
2019	Postpartum infections in a tropical environment: The experience of the infectious diseases department at Fann Teaching Hospital of Dakar.	<i>Medecine et Sante Tropicales</i>	8	0,228	Fortes Déguénonvo L et al.	29(1):71-75
2019	Is less more or a bore? Package design simplicity and brand perception: an application to Champagne	<i>Journal of Retailing and Consumer Services</i>	57	1,22	Favier M, Celhay F and Pantin-Sohier G	46: 11-20
2019	Status of brands in children's consumption: What letters to Santa posted on La Poste website tell us	<i>Psychology and Marketing</i>	90	1,26	Ganassali S	doi:10.1002/mar.21153
2019	Patient's reaction after health-care service failure: qualitative study	<i>International Journal of Pharmaceutical and Healthcare Marketing</i>	19	0,29	Bousnina Z. and Zaiem I	10.1108/IJPHM-08-2017-0047
2019	The Role Of The Urban Fabric in Reducing of the physical loads for the environment applied Within The Free Space - Street, for Saharan cities.	<i>Energy Procedia</i>	73	0,55	Qaoud R et al.	10.1016/j.egypro.2018.11.157
2019	Association between excreta management and incidence of extended-spectrum β -lactamase-producing Enterobacteriaceae: role of healthcare workers' knowledge and practices	<i>Journal of Hospital Infection</i>	111	1,29	N'Guyen TTH et al.	10.1016/j.jhin.2018.12.006
2018	Questioning the Validity of Cross-Cultural Frameworks in a Digital Era: The Emergence of New Approaches to Culture in the Online Environment	<i>International Studies of Management & Organization</i>	14	0,33	Lichy J and Stokes P	48: 121-136

2018	Consumer segmentation in multi-attribute product evaluation by means of non-negatively constrained CLV3W	<i>Food Quality and Preference</i>	89	1,24	Cariou V and Wilderjans TF	67: 18-26
2018	What does your wine label mean to consumers? A semiotic investigation of Bordeaux wine visual codes	<i>Food Quality and Preference</i>	89	1,24	Celhay F and Remaud H	65: 129-145
2018	The involvement of telecommunication industry in the road to corporate sustainability and corporate social responsibility commitment	<i>Corporate Social Responsibility and Environmental Management</i>	49	1,71	Arrive TJ, Feng M, Yan Y and Chege SM	doi.org/10.1002/csr.1667
2018	Sleep and biological parameters in professional burnout: A psychophysiological characterization	<i>PLoS ONE</i>	241	1,16	Metlaine A et al.	13(1): e0190607
2018	Comparison of Sporting Values in Europe: Effects of Social Institutionalization in Three European Territories	<i>Journal of Human Values</i>	9	0,11	Massiera B, Imed BM and Thierry L	24(3): 208-222
2017	Customer Psychological Empowerment as a Critical Source of Customer Engagement	<i>International Studies of Management & Organization</i>	14	0,33	Morrongiello C, N'Goala G and Kreziak D	47: 61–87
2017	Managing brand identity strategy: how professional football wins the game	<i>Journal of Business Strategy</i>	31	0,33	Blumrodt J and Huang-Horowitz NC	38(6): 31-37
2017	Assessing visual survey protocols to capture brand-related emotional insights	<i>Qualitative Market Research: An International Journal</i>	42	0,25	Ganassali S and Matysiewicz J	21(1): 2-17
2017	Key factors of sustainability in project management context: A survey exploring the project managers' perspective	<i>International Journal of Project Management</i>	110	1,46	Martens ML and Carvalho MM	35: 1084-1102
2017	Fundamental transformations of trust and its drivers: A multi-stage approach of business-to-business relationships	<i>Industrial Marketing Management</i>	106	1,66	Akrout H and Fall Diallo M	66: 159-171
2017	Validation of the French Version of the DSM-5 Yale Food Addiction Scale in a Nonclinical Sample	<i>Canadian Journal of Psychiatry</i>	99	1,77	Brunault P et al.	62(3): 199-210
2016	Are consumers sensitive to large retailers' sustainable practices? A semiotic analysis in the French context	<i>Journal of Retailing and Consumer Services</i>	57	1,22	Kessous A, Boncori AL and Paché G	32: 117-130
2016	Concern for the Environment in Terms of Waste Sorting Behavior: Concepts and Profiles	<i>Sage Open</i>	13	0,24	Mezghenni R and Zouari S	doi.org/10.1177/2158244016657140
2016	Research on entrepreneurial orientation: current status and future agenda	<i>International Journal of Entrepreneurial Behavior & Research</i>	51	0,63	Dai Pra Martens C, Martins Lacerda F, Belfo	22(4): 556-583
2016	Trends in research on project-based science and technology teaching and learning at K–12 levels: a systematic review	<i>Studies in Science Education</i>	35	3,11	Hasni A et al.	52(2): 199-231
2015	Nostalgia and brands: a sweet rather than a bitter cultural evocation of the past	<i>Journal of Marketing Management</i>	41	0,92	Kessous A	31(17–18): 1899–1923
2015	The impact of CRM on QoE : An exploratory study from mobile phone industry in Morocco	<i>Journal of Intelligence Studies in Business</i>	6	0,29	Aziza A, Oubrich M and Solberg Sjøilen K	5(2)
2015	Evaluating training context competence of use: productive and unproductive models of use	<i>Evaluation and Program Planning</i>	51	0,47	Esposito G and Freda MF	50: 77-87

2015	Linking the transformation of production structures to a multidimensional sustainability assessment grid of smallholders' oil palm plantations	<i>International Journal of Sustainable Development & World Ecology</i>	31	0,69	Baudoin A et al.	DOI:10.1080/13504509.2015.1090497
2014	On-Line Destination Branding: An Investigation Into The Divergence Between Brand Goals And On-Line Implementation	<i>Journal of Applied Business Research</i>	14	0,2	Blumrod J and Palmer A	30(6): 1597-1605
2014	EU27 and USA leadership in fruit and vegetable research: a bibliometric study from 2000 to 2009	<i>Scientometrics</i>	90	1,12	Tatry MV, Fournier D, Jeannequin B and Do	98(3): 2207-2222
2013	Seniors and Tourism: An International Exploratory Study on the Use of the Internet for Researching Recreational Information	<i>International Business Research</i>	50		Thébault M, Picard P and Ouedraogo A	6(3): 22-28
2013	Does storytelling add value to fine Bordeaux wines?	<i>Wine Economics and Policy</i>	11	0,79	Mora P and Livat F	2(1): 3-10
2013	The maturity of supply chain sustainability disclosure from a continuous improvement perspective	<i>International Journal of Productivity and Performance Management</i>	42	0,58	Okongwu U, Morimoto R and Lauras M	62(8): 827-855
2013	Relationships between the assessment of "grain of meat" and meat tenderness of Charolais cattle	<i>Meat Science</i>	131	1,64	Ellies-Oury MP et al.	93(3): 397-404
2013	Living alongside hazardous factories: risk, choice and necessity	<i>Health, Risk & Society</i>	42	0,57	Flanquart H, Hellequin AP and Vallet P	15(8), 663-680
2013	Engaging in digital technology: one size fits all?	<i>Journal of Management Development</i>	47	0,35	Lichy J, Khvatova T and Pon K	33(7): 638-661
2012	Characterization of the Three-Factor Eating Questionnaire scores of a young French cohort	<i>Appetite</i>	110	1,44	Lesdéma A	59(2):385-390
2012	Analysis of Retailers' Communication Approaches in Sustainability and Social Responsibility Reports	<i>International Journal of Marketing Stu</i>	38		Mejri M and Wolf DD	4(2): 30-44
2012	To what extent may sites of death be tourism destinations? The cases of Hiroshima in Japan and Struthof in France	<i>Asian Business & Management</i>	15	0,38	Selmi N, Tur C and Dornier R	11(3): 311-328
2012	Science as instrumentation. The case for psychiatric rating scales	<i>Scientometrics</i>	90	1,12	Le Moigne P and Ragouet P	93(2): 329-349
2011	Languages on the screen: Is film comprehension related to the viewers' fluency level and to the language in the subtitles?	<i>International Journal of Psychology</i>	50	0,77	Lavour JM and Bairstow D	46(6): 455-462
2011	Internet user behaviour in France and Britain: exploring socio-spatial	<i>International Journal of Consumer Stu</i>	50	0,69	Lichy J	35(4): 470-475
2011	Prevalence of overweight in adolescents with intellectual deficiency. Differences in socio-educative context, physical activity and dietary habits	<i>Appetite</i>	110	1,44	Mikulovic J et al.	56(2): 403-407
2011	Customer knowledge enabled innovation capability: proposing a measurement scale	<i>Journal of Knowledge Management</i>	90	0,92	Belkahla W and Triki A	15(4): 648-674
2011	Verbal Representation of Fragrances: Dependence on Specific Task	<i>Journal of Applied Social Psychology</i>	91	0,86	Manetta C, Sales-Wuillemin E, Gaillard A an	41(3): 656-679