

Year	Title	Journal	H index	SJR 2017	Authors	Refs
2019	Is less more or a bore? Package design simplicity and brand perception: an application to Champagne	Journal of Retailing and Consumer Services	57	1,22	Favier M, Celhay F and Pantin-Sohier G	46: 11-20
2019	Status of brands in children's consumption: What letters to Santa posted on La Poste website tell us	Psychology and Marketing	90	1,26	Ganassali S	doi:10.1002/mar.21153
2018	Questioning the Validity of Cross-Cultural Frameworks in a Digital Era: The Emergence of New Approaches to Culture in the Online Environment	International Studies of Management & Organization	14	0,33	Lichy J and Stokes P	48: 121-136
2018	Consumer segmentation in multi-attribute product evaluation by means of non-negatively constrained CLV3W	Food Quality and Preference	89	1,24	Cariou V and Wilderjans TF	67: 18-26
2018	What does your wine label mean to consumers? A semiotic investigation of Bordeaux wine visual codes	Food Quality and Preference	89	1,24	Celhay F and Remaud H	65: 129-145
2018	The involvement of telecommunication industry in the road to corporate sustainability and corporate social responsibility commitment	Corporate Social Responsibility and Environmental Management	49	1,71	Arrive TJ, Feng M, Yan Y and Chege SM	doi.org/10.1002/csr.1667
2018	Sleep and biological parameters in professional burnout: A psychophysiological characterization	PLoS ONE	241	1,16	Metlaine A et al.	13(1): e0190607
2018	Comparison of Sporting Values in Europe: Effects of Social Institutionalization in Three European Territories	Journal of Human Values	9	0,11	Massiera B, Imed BM and Thierry L	24(3): 208-222
2017	Customer Psychological Empowerment as a Critical Source of Customer Engagement	International Studies of Management & Organization	14	0,33	Morrongiello C, N'Goala G and Kreziak D	47: 61-87
2017	Managing brand identity strategy: how professional football wins the game	Journal of Business Strategy	31	0,33	Blumrodt J and Huang-Horowitz NC	38(6): 31-37
2017	Assessing visual survey protocols to capture brand-related emotional insights	Qualitative Market Research: An International Journal	42	0,25	Ganassali S and Matysiewicz J	21(1): 2-17
2017	Key factors of sustainability in project management context: A survey exploring the project managers' perspective	International Journal of Project Management	110	1,46	Martens ML and Carvalho MM	35: 1084-1102
2017	Fundamental transformations of trust and its drivers: A multi-stage approach of business-to-business relationships	Industrial Marketing Management	106	1,66	Akrout H and Fall Diallo M	66: 159-171
2017	Validation of the French Version of the DSM-5 Yale Food Addiction Scale in a Nonclinical Sample	Canadian Journal of Psychiatry	99	1,77	Brunault P et al.	62(3): 199-210
2016	Are consumers sensitive to large retailers' sustainable practices? A semiotic analysis in the French context	Journal of Retailing and Consumer Services	57	1,22	Kessous A, Boncori AL and Paché G	32: 117-130
2016	Concern for the Environment in Terms of Waste Sorting Behavior: Concepts and Profiles	Sage Open	13	0,24	Mezghenni R and Zouari S	doi.org/10.1177/2158244016657140
2016	Research on entrepreneurial orientation: current status and future agenda	International Journal of Entrepreneurial Behavior & Research	51	0,63	Dai Pra Martens C, Martins Lacerda F, Belfort AC and Mello Rodrigues de Freitas H	22(4): 556-583
2016	Trends in research on project-based science and technology teaching and learning at K-12 levels: a systematic review	Studies in Science Education	35	3,11	Hasni A et al.	52(2): 199-231
2015	Nostalgia and brands: a sweet rather than a bitter cultural evocation of the past	Journal of Marketing Management	41	0,92	Kessous A	31(17-18): 1899-1923
2015	The impact of CRM on QoE : An exploratory study from mobile phone industry in Morocco	Journal of Intelligence Studies in Business	6	0,29	Aziza A, Oubrich M and Solberg Sjøilen K	5(2)
2015	Evaluating training context competence of use: productive and unproductive models of use	Evaluation and Program Planning	51	0,47	Esposito G and Freda MF	50: 77-87
2015	Linking the transformation of production structures to a multidimensional sustainability assessment grid of smallholders' oil palm plantations	International Journal of Sustainable Development & World Ecology	31	0,69	Baudoin A et al.	DOI:10.1080/13504509.2015.1090497
2014	On-Line Destination Branding: An Investigation Into The Divergence Between Brand Goals And On-Line Implementation	Journal of Applied Business Research	14	0,2	Blumrodt J and Palmer A	30(6): 1597-1605
2014	EU27 and USA leadership in fruit and vegetable research: a bibliometric study from 2000 to 2009	Scientometrics	90	1,12	Tatry MV, Fournier D, Jeannequin B and Dosba F	98(3): 2207-2222

2013	Seniors and Tourism: An International Exploratory Study on the Use of the Internet for Researching Recreational Information	International Business Research	50		Thébault M, Picard P and Ouedraogo A	6(3): 22-28
2013	Does storytelling add value to fine Bordeaux wines?	Wine Economics and Policy	11	0,79	Mora P and Livat F	2(1): 3-10
2013	The maturity of supply chain sustainability disclosure from a continuous improvement perspective	International Journal of Productivity and Performance Management	42	0,58	Okongwu U, Morimoto R and Lauras M	62(8): 827-855
2013	Relationships between the assessment of "grain of meat" and meat tenderness of Charolais cattle	Meat Science	131	1,64	Ellies-Oury MP et al.	93(3): 397-404
2013	Living alongside hazardous factories: risk, choice and necessity	Health, Risk & Society	42	0,57	Flanquart H, Hellequin AP and Vallet P	15(8), 663-680
2013	Engaging in digital technology: one size fits all?	Journal of Management Development	47	0,35	Lichy J, Khvatova T and Pon K	33(7): 638-661
2012	Characterization of the Three-Factor Eating Questionnaire scores of a young French cohort	Appetite	110	1,44	Lesdéma A	59(2):385-390
2012	Analysis of Retailers' Communication Approaches in Sustainability and Social Responsibility Reports	International Journal of Marketing Studies	38		Mejri M and Wolf DD	4(2): 30-44
2012	To what extent may sites of death be tourism destinations? The cases of Hiroshima in Japan and Struthof in France	Asian Business & Management	15	0,38	Selmi N, Tur C and Dornier R	11(3): 311-328
2012	Science as instrumentation. The case for psychiatric rating scales	Scientometrics	90	1,12	Le Moigne P and Ragouet P	93(2): 329-349
2011	Languages on the screen: Is film comprehension related to the viewers' fluency level and to the language in the subtitles?	International Journal of Psychology	50	0,77	Lavour JM and Bairstow D	46(6): 455-462
2011	Internet user behaviour in France and Britain: exploring socio-spatial disparity among adolescents	International Journal of Consumer Studies	50	0,69	Lichy J	35(4): 470-475
2011	Prevalence of overweight in adolescents with intellectual deficiency. Differences in socio-educative context, physical activity and dietary habits	Appetite	110	1,44	Mikulovic J et al.	56(2): 403-407
2011	Customer knowledge enabled innovation capability: proposing a measurement scale	Journal of Knowledge Management	90	0,92	Belkahla W and Triki A	15(4): 648-674
2011	Verbal Representation of Fragrances: Dependence on Specific Task	Journal of Applied Social Psychology	91	0,86	Manetta C, Sales-Wuillemin E, Gaillard A and Urdapilleta I	41(3): 656-679
2010	Acceptance and Appropriation of Videoconferencing for E-training: an Empirical Investigation	International Journal of Technology and Human Interaction	14	0,21	Fallery B., Ologeanu-Taddei R and Gerbaix S	6(3): 37-52
2010	Perceived Value of the Mass-Customized Product and Mass Customization Experience for Individual Consumers	Production and Operations Management	87	3,38	Merle A, Chandon JL, Roux E, and Alizon F	19(5): 503-514
2010	Smokers' reasons for quitting in an anti-smoking social context	Public Health	63	0,66	Baha M and Le Faou AL	124(4): 225-231